



# AUSTRALIAN ADVENTURE EXPO

# SHOW GUIDE 2024

● **Wednesday**  
**28th February**  
8.30am - 5.00pm

● **Thursday**  
**29th February**  
8:30am - 3:00pm

**Melbourne Convention & Exhibition Centre**



**BRANDSCOPE**

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# WELCOME TO THE AUSTRALIAN ADVENTURE EXPO!

Welcome to the third edition of the Australian Adventure Expo – Australia's only industry trade exhibition for Outdoor, 4x4, Fishing and Hunting suppliers and retailers.

The Australian Adventure Expo is proudly a free-to-attend exhibition, and this is only made possible through the support of our exhibitors and sponsors.

With that in mind, we would like to take this opportunity to say thank you to our exhibitors, for your continued support and feedback, which has once again resulted in a magnificent exhibition full of new brands, wonderful displays and exciting new products. We would also like to say thank you to Brandscope for its continued support of both the event and the industry.

With so many new brands and products on display, we're proud to be able to present a sell-out show floor in Melbourne!

An exciting new addition to this year's event is the **AAE Industry Welcome Function**. Following three successful shows, we would like to thank our exhibitors and visitors by bringing everyone together around a selection of canapes and drinks in a style befitting Melbourne. **The AAE Industry Welcome Function is FREE to attend for exhibitors and ticketed guests.**

We look forward to catching up with you from **5:15 – 7:15 pm on Wednesday evening** at the Boatbuilders Yard (immediately adjacent to the venue). If you have not yet secured your ticket to the **AAE Industry Welcome Function**, please visit the event registration desk.

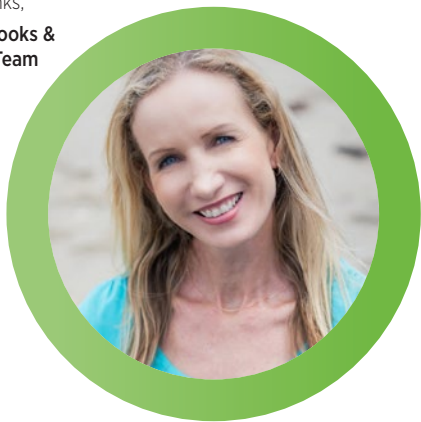
Finally, we would like to offer a heartfelt thank you to all who have worked with us to make the Australian Adventure Expo possible. Launching and organising events during lockdowns and restrictions was not easy, but thankfully, with all that now behind us, we are delighted to continue working together to further grow and develop AAE with the industry.

We wish you a productive and successful two days and look forward to seeing you in Brisbane in 2025, as AAE continues to alternate locations annually – providing maximum accessibility and coverage Australia-wide.

Remember to save the date for the Australian Adventure Expo 2025. It will be held on Wednesday 5th & Thursday 6th March 2025, at the Brisbane Showgrounds Exhibition Building.

Many thanks,

**Louise Brooks &  
the AAE Team**



## SAVE THE DATE



# AUSTRALIAN ADVENTURE EXPO 2025

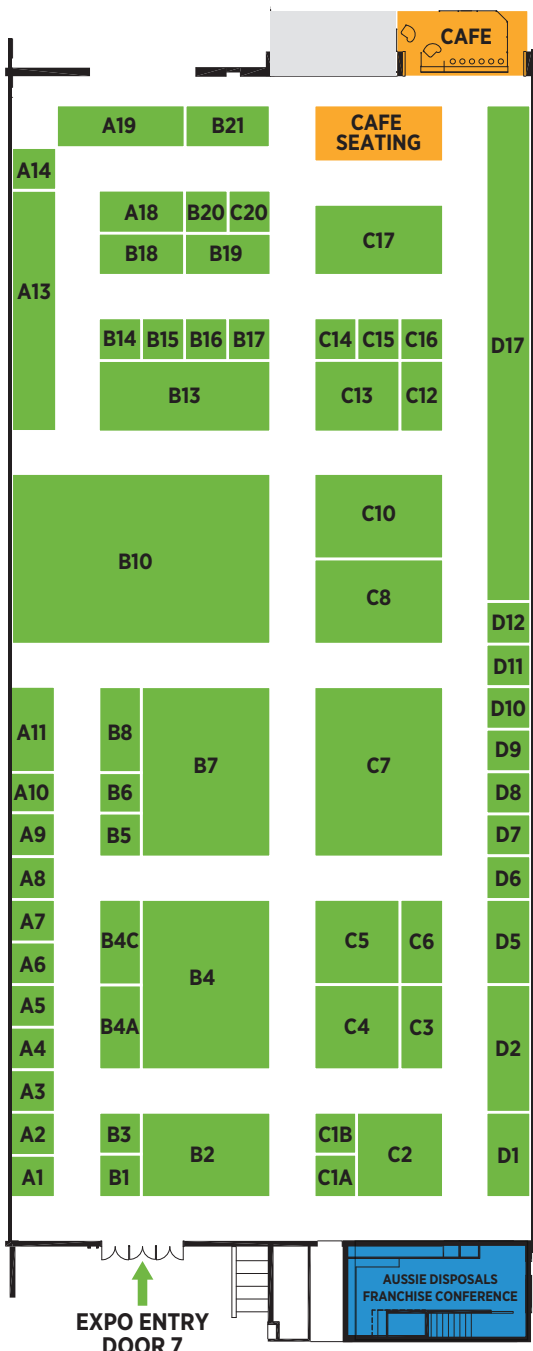
Brisbane Showgrounds  
Exhibition Building

5th & 6th  
March 2025

# EXHIBITOR LIST

Stand Name	Stand #
5.11 Australia	C2
AFN Fishing & Outdoors	C3 & D2
All Sat Communications	A6
Alpaka Gear	C15
Aussie Outback Supplies	C1b
Australian RV Accessories	C8
Campers Pantry	C12
Cape Byron Sports	A5
Clarke Global Logistics	B15
Crank Croc	B14
Crispi Australia	C16
Denstock Australia	D1
Didgeridoonas	B20
DPG Sales - Clogees / Otway Boots	B17
EE Group	C1A
EvaKool / Stackhouse Sales	C13
Everything Caravans	B4c
F.C Industries	B16
FNB Enterprises Pty Ltd - Aventura Self-heating Beverages	D8
Garrett Australia	A1 & A2
Haldex	C14
Holroyd Utopia	A18
Icey Tek	D6
Implus Asia Pacific	B5
Jobe Watersports	C4
John Star Pty Ltd	B1
KEA Outdoors	A14
Longway Leisure Products	B13
Marmot Australia	A13

Stand Name	Stand #
muk mat	A10
Newell Brands	B4
OSA Brands	A19
Outback Tracks	B3
Oztent Australia	B10
Paire	A9
Podium	D9
Powa Beam	C6
Powercell Australia	D7
Quest Outdoors	C7
Red Paddle Co	B6
Restart the Heart	D10
RPM Innovations	A11
Skeleton Optics Australia	C16
SlumberTrek Australia	B18
Smarttek	D12
Spelean	D17
Spika	B19
Spotters Shades	C20
Supex Products	B2
Teko Socks	A8
Teton Sports	C17
Textile House / Rainbird	D5
Tonic Polarised Eyewear	A7
Top End Campgear	D11
Westbrands	A3 & A4
WildAir Outdoors	B21
Wildflame Outdoors	C17
Wildtrak Leisure Australia	C5
XTM Performance	B7



# AUSTRALIAN ADVENTURE EXPO



# MELBOURNE CONVENTION EXHIBITION CENTRE

REGISTRATION & BADGE COLLECTION

OFFICE

# BRANDS LIST

- 5.11 Tactical
- Accusharp
- ACR
- Alpaka Gear
- ANBI
- AOS Swags & Bags
- Aqurun
- Arctic Zone
- AUFOCUS diesel heaters
- Australian RV Accessories
- Avanti
- Aventura self-heating beverages
- Aventura vegetable soups
- Azero
- Baby-G
- Beatdown Outdoors
- Bedrock Sandals
- Berghaus
- Big Bertha
- BIVY
- BlueWater Ropes
- BMPRO's range of 12v products
- Boiling Billy
- BOOM
- Boomerang
- Boost Optics
- Brillar
- Bubba
- Burke
- Cablz
- Camp Easy
- Camp Pro
- Campers Pantry
- Can Cap
- Cape Byron Sports
- Casio
- Clarke Global
- Clogeas
- CMI
- Coghlands
- Coleman
- Core Equipment
- Crab N Gear
- Cranky Croc
- Crazy Creek (NEW)
- Crispi Australia
- Crothead
- CRYSTAL
- CSharp
- Cuda
- Cyclo
- Denstock
- DexShell
- Dexter Knives USA
- DiCAPac
- Didgeridoonas
- Digital Yacht
- Dingo Gear
- Dirty Devil
- Dobi Rope Brush
- Dogbox
- Dometic
- Domex
- DriScreen
- DryGuy
- EcoFlow
- EE Group
- Egginton Steels Sheffield
- Elk Ridge
- ENO
- Evakool
- Ezelap Diamond Sharpeners USA
- Ezesharp Blade Sharpener
- Fantastic
- Farm to Feet
- FIFTY FIFTY
- FixnZip
- FLEXTAIL
- Fox 40
- G-Shock
- Garrett Metal Detectors
- Garrett Security Metal Detectors
- GCI
- Gear Keeper
- Gerber
- Girard Hot Water
- Good Vibes
- GP A21 Paper packaged Primary Cell Batteries
- GP Discovery Paper Packaged Headlamps & LED Torches
- GP Lithium coin & primary cells
- GP Powerbanks and charging cords
- GP Recyko R21 Paper Packaged rechargeable batteries and chargers
- GRISPORT
- Ground Dogs Screw in Tent Pegs
- Grūezi Bag
- GSI Outdoors
- HEMA
- Heroclip
- HI-TEC
- High Trek Walking Poles
- Hook-Eze
- HSGN Engel
- Hula Beach
- Hunttech
- Hydrapak
- Icey Tek
- Imperial
- Implus
- Innercore
- Inox
- Insta360
- Jobe Watersports
- Ka-Bar Knives USA
- KAVU
- Kea Outdoors
- Kershaw Knives USA
- Key Bak
- Klymit
- Kodiak Canvas
- Konus
- Kool Bag
- Kupilika
- Lansky Sharpening
- Lavley Socks
- LIFE!
- LightHouse Clothing
- Little Hotties
- Little Tacker
- Longway Leisure
- Luxury Awnings
- M-Tech USA
- Mac In A Sac
- MADDOG
- MAGNUM
- Maillon Rapide
- MakeTrax
- Marksman
- Marmot
- Maxpedition
- Micodinker
- MIRAGE
- Modestone
- Mosquito Click
- Mountainsmith
- MSR
- muk mat
- Nextorch Lighting
- Nikwax
- Norton Bear Stones
- Ocean Signal
- Old Timer
- Olight
- On The Road RV
- Otway Footwear
- Outback Tracks Products
- Outside Inside Gifts
- OzOcean
- Oztent
- Ozvent
- PackTowl
- Paire
- Peggy Peg
- Perfect Point
- Petzl
- PGY TECH
- Phillips and Schiller
- Platypus Hydration
- Powa Beam
- Powertac
- Premier Platinum Caravan Covers
- Pro Power
- Pro Trek
- ProTecta
- Quest
- Rainbird Clothing
- Rainbird Workwear
- RAM Mounts
- RAYZOR
- Real Avid
- REAPR
- Red Original
- Red Paddle Co
- rescueME
- RH Preyda
- River Pro
- Road Chef
- RoboCup
- ROK Straps
- Rovin
- Royal Kitchenware
- RPM Innovations
- RPR
- RV Flomaster
- Schrade
- Sea Pro
- SealLine
- Shurflo
- Sicut Knives
- Silva
- Skeeter Hawk
- Skeleton Optics
- SlumberTrek
- SMART RV accessories
- Smarttek
- Smith & Wesson
- Sofsole
- Spatial Vision
- Spika
- Spike-It
- Sportbrella
- SPOT
- Spotters Sunglasses
- Stimex
- Storm Care
- Sunpower RV
- Supex
- Tasmanian Tiger
- Tatonka
- Teko Socks
- Teton Sports
- Therm-A-Rest
- Thetford
- Thorny Devil
- Tiegear
- Titan by Arctic Zone
- Tonic Eyewear
- Top End Campgear
- Tornado
- Tough Hook
- Trailblazer
- Tramontina Knives
- Trekway
- TuffTec
- Turbopan
- UCO Gear
- Uncle Henry
- UST Wolf Creek
- Walex
- Wanderlite
- Warthog Sharpeners
- Westprint
- Whitby Knives
- Whiz Freedom
- Wildo
- Wildtrak
- Wrightsock
- XTM Performance
- Yaktrax
- Zero Tolerance
- ZeroBreeze
- ZLOS

# Satellite Communications for all outdoor adventures



Become a reseller now with the Australian Distributor

## All Sat Communications

1300 747 587 – [sales@allsat.com.au](mailto:sales@allsat.com.au)

# allsat.com.au

## 5.11 Australia Pty Ltd



Wayne Cann  
02 9790 2225  
salesau@511Tactical.com  
www.511tactical.com

C2

*5.11 is the pioneering, purpose-driven brand making purpose-built gear for those who demand more of themselves, for the greater good. Everything our customers do and everything we do for them is exponential.*

*The more we listen, field-test, design, build, and optimize, to help them be ready for anything, the more they can live a life bigger than themselves. That's the Always Be Ready® mission of a lifetime.*

### BRANDS ON STAND INCLUDE:

5.11 Tactical

## AFN FISHING & OUTDOORS



Len Coulson  
03 9729 8788  
sales@afn.com.au  
www.afn.com.au

C3 & D2

*AFN Fishing & Outdoors is the largest fishing media company in Australia. We are continually striving to bring to the marketplace the biggest and best range of quality fishing and outdoor products. Whether you are an seasoned angler or an outdoor enthusiast, we have the information to make you better!*

*We invite you to peruse our huge range of essential gear and accessories, including clothing, tools, books, guides, watches and more. Explore our collection and equip yourself with the best tools and resources to elevate your fishing and outdoor experiences.*

### BRANDS ON STAND INCLUDE:

Gerber  
Silva  
Cablz  
Casio  
Brillar  
RPR  
Cyclo

HEMA  
Aqurun  
DiCAPac  
Spike-It  
RoboCup  
Burke  
Inox

Boiling Billy  
ANBI  
DriScreen  
G-Shock  
Baby-G  
Gear Keeper  
Hook-Eze

MakeTrax  
Camp Pro  
River Pro  
Sea Pro  
Spatial Vision  
Whiz Freedom



## All Sat Communications



Ian Veitch – Director  
Shane Remeus - Business  
Development Director  
1300 747 587  
sales@allsat.com.au  
ian@allsat.com.au  
www.allsat.com.au

A6

*Established in 2000, All Sat Communications, is the Australian distributor of Ocean Signal, ACR, SPOT, RAM Mounts and many other brands. We specialise in Satellite Safety & Communications products. These are great for camping, boating, 4x4, hunting and anyone who ventures out on land, at sea and in the air!*

*Our wide range of high-quality safety products, with market leading features, includes EPIRBs, Personal Locator Beacons, Satellite Communicators and satellite phones. Using satellite technology they keep people in touch virtually anywhere in the world. You are not limited by mobile phone coverage.*

*Our products are also widely used by recreational users in the outdoor and marine environments PLUS many corporate and government customers to keep their Lone & Remote workers safe.*

*We also carry a large range of RAM Mounts to mount phones, tablets, cameras in cars, trucks, boats and aircraft.*

*Our staff have extensive backgrounds in the outdoor, rescue, marine and defence industries, providing expert advice to support resellers.*

### BRANDS ON STAND INCLUDE:

Ocean Signal  
rescueME  
ACR

SPOT  
BIVY  
RAM Mounts

Digital Yacht

## Alpaka Gear



Justin Kui  
0432 614 935  
justin@alpakagear.com  
www.aplakagear.com

C15

*At ALPAKA, we're dedicated to crafting urban bags and accessories that seamlessly blend style and functionality, enduring the test of time.*

*Our mission is to offer high-quality, aesthetically pleasing products that go beyond mere utility. Inspired by vibrant city life, our designs merge urban practicality with outdoor resilience.*

*Prioritizing sustainability, we utilise eco-friendly materials like recycled polyester and nylon, minimising our environmental footprint. As proud members of 1% for the Planet, we contribute 1% of our sales to nonprofits championing causes such as reforestation and ocean conservation.*

*Join us in our passionate journey to create a more sustainable future—one backpack at a time.*

### BRANDS ON STAND INCLUDE:

Alpaka Gear

## Aussie Outback Supplies



www.aussieoutbacksupplies.com

Head Office & NT

Darren Spencer

0411 702 566

darren@aussieoutbacksupplies.com

Head Office, WA Metro & South of Perth

Brayden Spencer

0474 474 410

brayden@aussieoutbacksupplies.com

WA North of Perth

Rob Madaffari

0475 085 594

madaff@iinet.net.au

QLD & North NSW

Jamie Jarrott

0488 749 924

jjagencies@bigpond.com

South Australia

Darryl Rana

0414 666 124

drana@internode.on.net

C1B

*Aussie Outback Supplies is a manufacturer, importer and distributor of products for the Australian Camping, Fishing, Outdoor, Mining, Industrial & Agricultural markets. Aussie Outback Supplies distributes its range of manufactured and imported products Australia-wide. It now employs key people involved in the merchandising of its products, together with a team focused on the development of future plans and products within its scope of operation.*

*With over 1200 products stocked in our Western Australian facility and Sales agent representation in all states of Australia we have become a one stop shop for all things outdoor, knives and sharpening.*

*Aussie Outback Supplies manufactures a range of products for its own brand AOS SWAGS & BAGS and it is also contracted to manufacture for other brands at a wholesale and retail capacity.*

### BRANDS ON STAND INCLUDE:

AOS Swags & Bags

Sicut Knives

Ezesharp Blade Sharpener

Nextorch lighting

Ka-Bar Knives USA

Dexter Knives USA

Kershaw Knives USA

Old Timer

Uncle Henry

Schrade

Imperial

Ezelap Diamond Sharpeners

USA

Norton Bear Stones

Tramontina Knives

Egginton Steels Sheffield

Accusharp

Smith & Wesson

RH Preyda

REAPR

Lansky Sharpening

## Australian RV Accessories



Matt Durdin

03 9758 1761

sales@austrv.com.au

www.austrv.com.au

C8

*Australian RV Accessories is a leading supplier to many industry channels. Specialising in the supply of RV Accessories and components to OEM, we have the range available to provide a one stop option for all you Caravan and RV requirements .*

*As a genuine importer, we pride ourselves on providing quality products at competitive prices. We also distribute many leading brands to our client base.*

### BRANDS ON STAND INCLUDE:

On The Road RV

RV Flomaster

Premier Platinum Caravan Covers

Royal Kitchenware

Luxury Awnings

Girard Hot Water

Dometic

Thetford

Tiegear

AUFOCUS diesel heaters

Shurflo

## Campers Pantry



Andrew Jenour & Clare Minchinton  
0437 725 449  
aj@camperspantry.com.au  
clare@camperspantry.com.au  
www.camperspantry.com.au

C12

*Campers Pantry is an adventure food manufacturer based in Launceston, Tasmania. The business was founded to source premium local produce and bring*

*lightweight, nutritious, clean food for your next adventure.*

### BRANDS ON STAND INCLUDE:

Campers Pantry

## Cape Byron Sports



Sarah Thomas  
0406 364 273  
sarah.thomas@sperling.com.au  
www.capebyronsports.com.au

A5

*Cape Byron Sports provides everything that falls out of your boot on a family day in the sun. Our bright and colourful impulse buy products display well and will bring customers into your store.*

*service with the highest quality products at affordable prices.*

*Our huge range represent good value & exceptional quality, perfect for Adults or Kids of all ages and experience levels. CBS provides fast, efficient customer*

*Convenient 24-hour ordering is available on BRANDSCOPE, or by email. Call our friendly, dedicated staff on 02 9601 7475. Check out the full Mirage range @ [www.capebyronsports.com.au](http://www.capebyronsports.com.au)*

### BRANDS ON STAND INCLUDE:

MIRAGE

MADDOG

CRYSTAL

MIRAGE RAYZOR

## Clarke Global Logistics



Dwayne Decouto  
03 9854 3000  
dwayne@clarkeglobal.com.au  
www.clarkeglobal.com.au

B15

*With a proud heritage dating back to 1917, Clarke Global Logistics stands as a leading force in global logistics.*

*With a team of professional licensed Customs Brokers to facilitate customs and quarantine clearance, plus qualified transport and administration personnel, we will ensure your freight arrives smoothly to its destination.*

*Our freight forwarding service delivers exceptional import and export freight logistics, including out-of-gauge freight, to provide customized solutions to suit businesses of all types and sizes.*

*Clarke Global can partner with you to streamline the entire 3PL supply chain, including warehousing, order fulfilment and distribution to all national and international locations.*

### BRANDS ON STAND INCLUDE:

Clarke Global

# A new adventure with XTM.

Equip yourself for the green season with performance apparel from our FLEXdri outdoor collection. Engineered with recycled and quick-drying fabric, UPF 50+ sun protection and 4-way stretch. Every piece is certified Carbon Neutral. Durable yet lightweight, this gear is designed to tackle any adventure and keep you moving. Stop by **Booth B7** to see what we have in store.



FLEXdri



BOOTH: B7



Cross the  
Mountain.

## Cranky Croc



Craig Boland  
0439 377 416  
sales@crankycroc.com.au  
crankycroc.com.au

B14

*Good, sturdy and reliable camping gear built tough for our Aussie conditions. Designed and tested here in Australia, we have swags and easy set up tents to suit all Aussie campers and include a range of innovative accessories that help make camping simple, easy and enjoyable.*

*With a focus on simple swag and tent camping that's easy to set up and pack up so your camping time is spent doing what you love!*

*For product info visit our website [crankycroc.com.au](http://crankycroc.com.au) or check out our socials @crankycroc\_camping.*

### BRANDS ON STAND INCLUDE:

Cranky Croc

## Crispi Australia



Chris Burns  
0433 209 566  
sales@wildlands.co  
crispiaustralia.com.au

C16

*Crispi is a family-owned company manufacturing premium footwear, according to the traditional artisan craftsmanship, handed down from generation to generation. Using the best materials to create by hand footwear of a quality that excels and is synonymous for the Crispi brand. Crispi is made available to the Australian market by Bene Footwear, a New Zealand*

*based company with many years of experience across a wide range of markets.*

*Crispi Australia is the source of Australia's premier selection of quality Italian footwear, stands for service and teamwork with our distribution network to ensure that our end users have the right footwear.*

### BRANDS ON STAND INCLUDE:

Crispi Australia

## DENSTOCK AUSTRALIA



Antony Leis  
0424 660 142  
antony@denstock.com.au  
www.denstockaustralia.com.au

D1

*DENSTOCK AUSTRALIA are the Australian distributors for HI-TEC and GRISPORT outdoor footwear, FIFTY FIFTY Insulated Bottles and Drinkwear and MAGNUM Safety and Uniform Boots.*

*FIFTY FIFTY insulated bottles are 24 Hours Cold and 12 Hours Hot. The Bottles and Drinkwear come in many colours and sizes, ensuring there is a bottle for everyone and every occasion.*

*HI-TEC is our Price Point entry level waterproof shoe and boot range, built for all conditions. GRISPORT is our premium Italian made range, top end brand and built for the and all conditions around the world. In both brands we have many different men's and ladies models, colours and styles to fit all conditions to satisfy customers travel and adventure desires.*

*MAGNUM Safety and Uniform footwear ranges are 100% Waterproof and BreathableBoots. We have Style with composite Toe protection, certified for Australian work conditions as well as Non Safety options in our range.*

### BRANDS ON STAND INCLUDE:

HI-TEC

GRISPORT

FIFTY FIFTY

MAGNUM



**WELCOME**



**Grüezi bag®**

**VISIT OUR STAND TO  
LEARN MORE**



[WWW.WILDAIROUTDOORS.COM.AU](http://WWW.WILDAIROUTDOORS.COM.AU)

## Didgeridoonas

**DIDGERIDOOONAS®**  
• AUSTRALIA •

Megan Davey  
0434 741 991  
megan@eagleoutdoors.com.au  
www.didgeridoonas.com.au

**B20**

*Didgeridoonas is an Australian-owned company that began in 1995.*

*We were inspired by woolgrower friends in Western Queensland to design products that utilize the numerous strengths of Australian wool together with the protection offered by Australian Oilskin.*

*Wool is an amazing natural insulator keeping items either cold or hot depending on your requirements. It also cushions items within, offering excellent protection from hard knocks. Our products are designed to last a lifetime. Many companies use our products to promote their businesses.*

*Visit us at Stand B20 we'd love to have a chat.*

### BRANDS ON STAND INCLUDE:

Didgeridoonas

## DPG Sales-Clogees/Otway Boots

**dpg**  
SALES

Richard Cinque  
03 9708 2017  
richard@dpgsales.com.au  
www.otwayfootwear.com.au  
www.clogees.com.au

**B17**

*DPG SALES is a proudly 100% Australian-owned and operated owner & distributor of outdoor footwear brands OTWAY FOOTWEAR, CLOGEES and HULA BEACH since 2010.*

*We pride ourselves on offering our customers quality footwear products to meet the year round needs of all Australians who live and play in the great Australian outdoors.*

*Our flagship brand, Otway footwear provides an array of waterproof boots styles ranging from heavy-duty neoprene Gumboots and work boots, to ladies colourful printed gumboots where comfort is the number one priority.*

*Our Clogees range of EVA garden & outdoor clogs offer colour, comfort, versatility & great value for money. Combined with our Hula Beach Thong and Aqua shoe range we have you all four seasons of the year covered. Come by and say G'day to our team!*

### BRANDS ON STAND INCLUDE:

OTWAY FOOTWEAR

CLOGEES

HULA BEACH

## EE Group

**EE Group Aus**

Stan Asenberger  
0408 395 838  
stan.asenberger@eegroup.com.au  
www.eegroup.com.au

**C1A**

*EE Group are distributors of world-class innovations and technologies. Our mission is to bring Australia the newest and most exciting technologies and innovations that make life better, funner and more rewarding.*

*Authorised distributors of EcoFlow, Insta360, ZeroBreeze, ZLOS.*

### BRANDS ON STAND INCLUDE:

EcoFlow

Insta360

ZeroBreeze

ZLOS



## EvaKool/Stackhouse Sales



Ian Stackhouse  
0418 559 259  
ian@evakool.com  
www.evakool.com.au

C13

*EvaKool is Australia's favourite recreational food and drink storage solutions manufacturer and supplier, selling Australia's favourite ice boxes and portable fridges for over 25 years.*

*Our primary focus is on food and drink storage solutions for camping and 4WD enthusiasts, fishing adventures and caravan/camper trailer lifestyles.*

*We are able to offer a diverse range of both ice box*

*and 12V refrigeration solutions to suit the Australian lifestyle and climate. Our products boast a nationwide dealer and service agent network across Australia for convenience for our customers.*

*EvaKool is also Australia's largest manufacturer and distributor of Fiberglass and Polyethylene Iceboxes and has sold more than 1 million units worldwide.*

*EvaKool keeping Australians chilled for good times!*

### BRANDS ON STAND INCLUDE:

Evakool

Mosquito Click

## Everything Caravans



Hamish Wilson  
03 9574 1900  
sales@everythingcaravans.com.au  
www.everythingcaravans.com.au

B4C

*Founded in 1975, "Everything Caravans" stands as a trusted and amiable trade partner, renowned for introducing top-notch European and South African brands. Initially established as a caravan appliance repair business, we have expanded to become a prominent retailer, both online and in-store, and a key importer wholesaler of superior accessories for the outdoor market.*

*Our Melbourne-based operations are anchored by our own warehouse, ensuring swift and reliable dispatch of all products directly to you.*

*Our growth mirrors our commitment to quality and customer satisfaction in the caravan and outdoor industry.*

### BRANDS ON STAND INCLUDE:

Autoterm Diesel Heaters  
Flexopower Portable Solar

Silwy Magnetic Drinkware  
Eezi-awn Expedition Equipment

## F.C Industries



Faiz Ullah Khan  
+92 300 6132707  
sales@fc-ind.com  
info@fc-ind.com  
www.fc-ind.com

B16

## FNB Enterprises Pty Ltd Aventura Self-heating Beverages



Gavin Buckett  
+61 422 922 883  
gavin@selfheatingbeverages.com.au  
sales@selfheatingbeverages.com.au  
www.selfheatingbeverages.com.au  
aventuradrinks.com

D8

*Hot beverages and soups -> anywhere, anytime within 3 minutes!*

*from its initial temperature in just 3 minutes, without the need for any electrical or external energy sources!*

*We are proud to showcase a range of unique European made self-heating beverages and soups for anyone undertaking outdoor, fishing, hunting or 4x4 activities. The entire range of self-heating beverages and soups (once activated) increase in temperature by +42°C*

*They are easy to carry and simple to heat. A convenient product for the outdoor adventurer, pioneer, seeker, wanderer, individualist and quester seeking the freedom to explore their outdoor world AND enjoy every moment along the way... One hot drink at a time.*

### BRANDS ON STAND INCLUDE:

Aventura self-heating beverages

Aventura vegetable soups

## Garrett Australia



Roy Williams  
07 5551 0344  
sales@garrettaustralia.com.au  
www.garrettaustralia.com.au

A1 & A2

*Garrett Metal Detectors is a worldwide leader in the research, development, and manufacture of hobby and security metal detection products. Established in 1964, the Garrett name has come to stand as a philosophy for unparalleled customer satisfaction.*

*commitment and loyalty to our customers would be our true source of success.*

*While our metal detectors lead the industry in capabilities and results, we recognized early on that*

*Garrett products are distributed throughout Australia by Garrett Australia. Based on the Gold Coast continue to deliver the quality products and service that the Garrett brand has stood for since 1964.*

### BRANDS ON STAND INCLUDE:

Garrett Metal Detectors



SHELDON  
HAMMOND

SUPPLYING PREMIUM  
OUTDOOR BRANDS  
SINCE 1935

For more information please visit our website  
[sheldonandhammond.com.au](http://sheldonandhammond.com.au)  
or call 1800 808 971



## Haldex



Cait  
0402 924 284  
sales@haldex.com.au  
www.haldex.com.au

C14

*Haldex PL has been established since 1956 and in the past 8 years has branched into the Hunting and Outdoor Industry to bring you the GERBER optics and outdoor accessories and DINGO Gear hunting accessories and gun cleaning and maintenance.*

*Haldex has partnered with a leading manufacturers based in China with over 10 years experience*

*developing and manufacturing these products to bring you quality stock at competitive prices to put more profit back into your pocket.*

*With a comprehensive product range of Optics, Gun-Care and other Outdoor Accessories we look forward to meeting you at the AAE in February 2024.*

### BRANDS ON STAND INCLUDE:

Dingo Gear

Gerber

Konus

## Holroyd Utopia



Damian Shaw  
0407 227 049  
damian.shaw@holroyd.com.au  
www.teambmpromo.com

A18

*Holroyd are the Exclusive Distributor for BM PRO Aftermarket and Retail in Australia and New Zealand. BM PRO is a world leading range of power management, battery charging solutions and Bluetooth devices designed and manufactured in*

*Australia for Caravan and RV owners, Camping and Outdoor enthusiasts. BM PRO is owned, designed and manufactured by Setec, an Australian company located in Melbourne, and have been designing and manufacturing innovative power solutions since 1968.*

### BRANDS ON STAND INCLUDE:

BM PRO's range of 12v products and SMART RV accessories

## Icey Tek



John Fay  
07 5536 6815  
support@iceytek.com.au  
www.iceytek.com.au

D6

*Icey Tek designs and manufactures Hard Coolers, Soft Coolers, Gel Ice Bricks and accessories specifically for Australian outdoor use. Established over 25 years and distributing products worldwide. We are looking to*

*partner with independent dealers across Australia to service our dedicated consumers.*

### BRANDS ON STAND INCLUDE:

Icey Tek

## Implus Asia Pacific

**implus** 

Chris Box / Justin Box  
03 9706 4475  
sales.au@4implus.com  
www.implus.com

**B5**

*Home to 18 category leading brands, Implus Asia Pacific boasts a brand portfolio that extends over several industries.*

*a major supplier in the Sports, Outdoor, Fitness, Surf, Sport, Leisure, Mass and Pharmaceutical retail market throughout Australia.*

*These include: Fitness and Athletic Performance, Lifestyle and Movement, Outdoor Accessories, and Lifestyle Hosiery and Footwear Accessories. Implus is*

*Within the Outdoor category, Implus's stable of brands include: Dry Guys, Sportbrella, Little Hotties and YakTrax.*

### BRANDS ON STAND INCLUDE:

Dry Guys

Sportbrella

Little Hotties

YakTrax

## Jobe Watersports



Matthew Ng  
+61 2 9025 3059  
matthewng@jobesports.com.au  
jobesports.com.au

**C4**

*Jobe Watersports has been getting people on the water since 1974. Offering the broadest range of quality watersport products in the industry, from waterskis to*

*life jackets, boating and marine accessories, stand-up-paddle boards, and everything in between, we're an Australian owned and operated brand.*

### BRANDS ON STAND INCLUDE:

Jobe Watersports

## John Star Pty Ltd



David Symon  
02 9669 1066  
david@johnstar.com.au  
www.johnstar.com.au

**B1**

*John Star Pty Ltd is a family (4th generation) owned and run business for over 75 years.*

*Based in Sydney a short drive from the Airport and CBD. We look forward to seeing you in our warehouse / showroom during your next visit to Sydney.*

*We wholesale Footwear, Clothing, Headwear, Bags, Camping and Outdoor gear. We also stock a wide array of interesting historical Military Surplus.*

### BRANDS ON STAND INCLUDE:

Trailblazer

## KEA Outdoors



Matt Butler  
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matt@keaoutdoors.com  
www.keaoutdoors.com

A14

*KEA Outdoors is a Wanaka, New Zealand-based outdoor gear and accessory brand. We design and manufacture our own range of innovative, versatile and reliable outdoor gear for the everyday adventurer.*

*Our gear is built to help people embrace every adventure, regardless of their chosen activity or skill level. We focus on clean and intuitive product design that is easy to understand and guides our customers to better prepare for all their adventures.*

### BRANDS ON STAND INCLUDE:

KEA Outdoors

## Longway Leisure Products



David  
0418 620 123  
info@longwayleisure.com.au  
www.longwayleisure.com.au

B13

*Both the Kodiak Canvas Tents and Longway Leisure Tent range have an outstanding and innovate design that makes it so easy and quick to set up in just 10 minutes!*

*Take the hassle out of camping with these incredibly sturdy, wind resistant, rainproof, durable and reliable tents made to last.*

### BRANDS ON STAND INCLUDE:

Longway Leisure Australia

Kodiak Canvas USA

## Marmot Australia



Jamie Dodunski  
+64 21 530 278  
jamie@allsports.co.nz  
orders@allsports.co.nz  
www.marmotau.com

A13

*Marmot is an outdoor clothing and equipment company with a history that dates back to 1974. For almost 50 years, Marmot has been creating quality outdoor apparel, gear, tents, and sleeping bags for both men and women passionate about climbing, mountaineering and adventure.*

*Marmot is a trusted leader in outdoor performance clothing & equipment from trail to town, winter sports, & more.*

*See us on stand A13 to view Marmot Clothing, Tents and Sleeping Bags.*

### BRANDS ON STAND INCLUDE:

Marmot

## muk mat



Suze Horton  
0448 134 455  
wholesale@mukmat.com  
www.mukmat.com/pages/wholesaler

A10

*KEEP THE MUK OUTSIDE WITH AUSTRALIA'S FAVOURITE OUTDOOR MAT FOR ACTIVE FAMILIES. Ideally suited for caravan, camping, home, and car, the muk mat is perfect for people who love getting outdoors but prefer to leave the muk where it belongs when they return home.*

*Lightweight, portable and available in a range of colours and sizes, the muk mat is UV and water-resistant, great for high-traffic areas and highly versatile.*

*Get a muk mat and bring home the memories, not the muk!*

### BRANDS ON STAND INCLUDE:

muk mat

## Newell Brands



Paul Robertson  
0437 399 559  
Paul.Robertson@newellco.com  
www.colemanaustralia.com.au

B4

*As the world's number one outdoor brand, Coleman strives to inspire connections between friends, families and the outside to create a better tomorrow. From the first outdoor, gas-powered lantern that lit up farms and war efforts, through WWII camping stoves, to the development, in the 1950s, of plastic liners for coolers*

*and jugs, to the tents, sleeping bags, lighting and more of today, Coleman products are everywhere you are. After 120 years, Coleman continues to inspire connections between people and planet; on the trail, by the beach, national parks, campsites or in the Outback. The Outside is Calling. Answer it.*

### BRANDS ON STAND INCLUDE:

Coleman

## OSA Brands



Peter Hill  
0409 775 199  
peter.hill@osabrands.com.au  
www.osabrands.com

A19

*We are one stop show wholesaler carrying everything from Backpacks to clothing and from Hydration to waterproofing. Under new ownership, we have been in business for over 35+ years and are continuing to grow.*

*With top-notch service, we have a massive variety of products to choose from, including some of the leading and MUST HAVE brands on the market today.*

### BRANDS ON STAND INCLUDE:

Coghlan's  
Domex  
Tatonka  
Huntech  
Hydrapak  
Wildo

Wrightsock  
Whitby Knives  
Turbopan  
LightHouse Clothing  
Mac In A Sac  
Tasmanian Tiger

High Trek Walking Poles  
DexShell  
Nikwax  
Lavley Socks

## Outback Tracks Caravan Camping 4WD



Paul Pont  
0419 264 711  
paul@outbacktracks-au.com  
www.outbacktracks-au.com

B3

*Outback Tracks caravan camping 4WD is a rapidly expanding small family-owned company, driving innovation and solutions for the outdoor lifestyle. We think beyond the conventional, creating unique high-quality products and solutions for caravanning, camping & outdoor activities. The popular Rollout Awning Anchor Kit has everything needed to secure an awning, in one canvas zip bag, and has proven to be successful in providing the best awning anchor solution for caravans and motorhomes! The kit includes 250mm Stainless Steel Ground Dog screw in pegs, anchor plates, unique rubber safety springs, high viz straps, awning hooks, socket, and adaptor. Our range of awning accessories include an anti-flap*

*kit, tie down clips, and a rain saver gutter, all making the caravanning experience more comfortable, while our security cables keep all belongings safe from theft. The Big Dog screw in peg is a must for soft sand and gravel. A trip to the beach should always include the Outback Tracks Sand Grabba screw in pegs for securing gazebos and awnings, and the Bog Out Recovery Kit will make recovery a breeze, if you are in a "bogged" situation. As seasoned travellers we know what the industry needs, and we are providing it! Curious to see what the fuss in the industry is all about? Check out our products on stand #B3. Visit our website [www.outbacktracks-au.com](http://www.outbacktracks-au.com) or phone +61 7 3885 9300*

### BRANDS ON STAND INCLUDE:

Outback Tracks Products

## Oztent Australia Pty Ltd



Adam Gibbons  
1800 698 368  
service@oztent.com  
www.oztent.com.au

B10

*Oztent is an Australian business which grew from the dream of one man into an outdoor company that now provides adventures around the globe with products to help them get out and have awesome experiences.*

*Whether the adventure involves camping, day trips, 4WDing or just enjoying some relaxing time in the great outdoors, we've got you covered with quick, durable, comfortable, and hassle-free gear.*

### BRANDS ON STAND INCLUDE:

Oztent

## Paire Pty Ltd *Paire*

Rex Zhang  
0430 868 128  
rex@paire.com.au  
www.paire.com.au

A9

*Started by the desire to produce high-quality socks, 'Paire' has now established itself as an essential outdoor wear brand focusing on textile innovations for superior comfort and performance. From cloud cushion and anti-slip socks to temperature-regulating shirts, this South Melbourne-based brand aims to reinvent the classics one fabric at a time.*

*With the opening of their newest pop-up store in Melbourne CBD, the brand hopes to create more opportunities for everyone, from the hardcore hiker to the average Australian, to discover the difference in material science.*

### BRANDS ON STAND INCLUDE:

Paire



# VISIT US AT AAE 2024 STAND D17



COME AND SEE WHAT'S NEW FROM ALL  
OUR BRANDS, PLUS CHECK OUT OUR  
EXCITING NEW BRAND...



## Podium



support@podium.com  
www.podium.com.au

D9

Podium is the all-in-one lead management and communication platform to drive new customers and convert sales faster, smarter, and with the help of AI. Connect every lead channel to a single inbox, and respond instantly with automated messages. Text and call from the web and mobile app, send payment links, review invites, and more—all to deliver an exceptional

customer experience. Plus, connecting your existing platforms means you can keep the tools you already use and automate your existing workflows.

Join the 100K+ businesses using Podium today, and start getting and converting more leads than ever before.

## Powa Beam



Darren Rachow  
1300 398 877  
admin@powabeam.com.au  
www.powabeam.com.au

C6

Powa Beam started manufacturing hunting spotlights in Australia in 1969, since then we have developed into a well known distributor of many reputable hunting,

fishing & camping brands with both high-end and affordable lines.

### BRANDS ON STAND INCLUDE:

Boost Optics  
Bubba

Azero  
Powa Beam

Olight  
Elk Ridge

M-Tech USA  
UST Wolf Creek

## Powercell Australia



Stewart Ferguson  
0418802508  
stewart.ferguson@powercell.com.au  
www.powercell.com.au

D7

Powercell is a battery company committed to providing battery products that deliver exceptional quality but also with the environment in mind. We have been dealing with our major supplier GP Batteries who is one of the top 4 Battery manufacturers in the world for over 40 years and distributing their product throughout Australia and New Zealand.

GP is a leader in the manufacture of environmentally sustainable battery products and paired with Powercell partnership with the Australia BCycle Battery recycling program we are working to help provide quality product but also help "Reduce your foot print" by reducing batteries to land fill.

### BRANDS ON STAND INCLUDE:

GP A21 Paper Packaged Primary Cell Batteries  
GP Recyko R21 Paper Packaged rechargeable batteries and chargers

GP Discovery Paper Packaged Headlamps and LED Torches  
GP Powerbanks and charging cords  
GP Lithium coin and primary cells

## Quest Outdoors



Chris Wallace  
0412 618 683  
chris@questoutdoors.com.au  
www.questoutdoors.com.au

C7

*Venturing into our third year in the market, Quest continues to boost the profits of retail partners in the Australian and NZ outdoor markets. We've spent our time immersed in the great outdoors, crafting new, innovative products, and refining our initial offerings. New Products include the much-requested Bi Fold Razor tables, now height adjustable, fold in half and packed with more features. Our Air Gazebo range has grown with new sizes and accessories, bringing a revolutionary vibe to open air spaces. A new range of inflatable Sofas to bring a new level of home comfort to the campsite. Plus, we've expanded our range of hard armchairs inspired by the success of the Stowaway tension chair.*

*Among our refined products is the Fast Bed range, now complete with built-in padding and soft-touch fabrics. An updated quad fold chair range introduces classy new colourways, features, and simplicity to the outdoor market.*

*With over 20 fresh new products and 30 updated ones, Quest offers an outdoor experience like no other. And this is just the beginning of what we have in store for you.*

*To support this, we've ramped up our marketing efforts to lure customers into your stores, creating a ripple effect for our products in the market. Drop in and see what Quest can offer you and your customers.*

### BRANDS ON STAND INCLUDE:

Quest & Core Equipment

## Red Paddle Co



Samantha Wonnacott  
0423 342 022  
samantha@redpaddleco.com  
red-equipment.com.au

B6

*Born in 2008 with a mission to get more people out on the water, Red creates world leading inflatable paddleboards and premium outdoor kit. With a mantra to never compromise, they have an unflinching commitment to quality and reliable products that last.*

*everything we do - from product to people. Entering our 15th year as a brand, we're proud to say we have become a certified B Corp.*

*Alongside this, as a company we're committed to doing business the right way and want to be responsible in*

*A global brand with support across the globe - we believe in providing the best gear to keep inspiring adventures.*

### BRANDS ON STAND INCLUDE:

Red Paddle Co & Red Original

## Restart the Heart



Jarred Kieser  
1300 818 443  
service@restarttheheart.com.au  
www.restarttheheart.com.au

D10

*Restart The Heart is Australia's leading defibrillator maintenance provider. Restart The Heart supplies*

*defibrillators and replacement parts, as well as first aid kits.*

### BRANDS ON STAND INCLUDE:

Philips

Schiller

## RPM Innovations



Luke Perrier 0411 281 611  
luke@rpminnovations.com.au  
Shane Baulderstone 0418 365 583  
shane@rpminnovations.com.au  
www.rpminnovations.com.au  
www.crabgear.com.au

A11

*RPM Innovations has been servicing the outdoor industry across Australia for over 15 years. We're proud to say we started in the garage at home and have, thanks to the support of our awesome retailers, grown to represent at least 8 brands.*

*Starting from 3 products we have listened to our customers, the retailers, and developed brands and ranges so that we now have more than 300 products*

*for you to choose from. We are proud to say that we are a wholesaler and are there to support our retailer network and not compete against them by only selling to verified retailers. What we lack in size we make up for in service and timeliness.*

*If you don't stock our products, come and have a look at our range, and if you do, thanks heaps for your ongoing support - you're awesome!*

### BRANDS ON STAND INCLUDE:

Dogbox  
Camp Easy  
Road Chef

Big Bertha  
Little Tacker  
ProTecta

BOOM  
CSharp

Crothead  
Crab N Gear

## Skeleton Optics Australia



Danielle Burns  
0401 565 652  
info@skeletonoptics.com.au  
www.skeletonoptics.com.au

C16

*Skeleton Optics, is a premium lifestyle brand that offers high performance and durable sunglasses for the active outdoor lifestyle. Our sunglasses feature polarised lenses by ZEISS, the world leader in optical performance, that deliver unparalleled visual clarity*

*and protection from harmful UV rays. Our frames are the result of Italian craftsmanship featuring lightweight and impact-resistant materials that provide a secure and comfortable fit.*

### BRANDS ON STAND INCLUDE:

Skeleton Optics

## SlumberTrek Australia Pty Ltd SlumberTrek®

Aaron Cotton  
03 9897 0700  
sales@slumbertrek.com.au  
www.slumbertrek.com.au

B18

*For over 30 years, SlumberTrek has been a leader in beach, camping, and outdoor lifestyle products, partnering with major retail brands across Australia. Our proven credibility and trust in the industry have fostered strong partnerships with retailers and manufacturers worldwide.*

*We continuously innovate, striving to lead with new products. Our experience provides a deep understanding of the category landscape, enabling us to support partners through strategic brand and product marketing. At SlumberTrek, our vision is to be the premier Beach and Camping solution provider in Australia.*

### BRANDS ON STAND INCLUDE:

FLEXTAIL  
Klymit  
GCI

Berghaus  
Titan by Arctic Zone  
Arctic Zone

SlumberTrek  
LiFE!

## Smarttek



Greg Inwood  
1300 119 906  
support@smarttek.com.au  
www.smarttek.com.au

D12

Smarttek was founded in 2014 with the initial idea to compact down the conventional home hot water system into something that could be portable enough to be used anywhere without the need for 240v power. Smarttek has grown into a well-known brand in the camping industry for portable gas hot water systems,

and over the years we have developed a wonderful range of accessories to compliment the Smarttek Hot Water System.

We continue to design and develop Smarttek products to make camping easy and a wonderful experience!

### BRANDS ON STAND INCLUDE:

Smarttek

## Spelean



Greg Ford  
02 9966 9800  
sales@spelean.com.au  
www.spelean.com.au

D17

Spelean is one of Australia's longest running wholesale distributors in the outdoor industry and proudly represents some of the world's premium outdoor brands in Australia and New Zealand. We have a philosophy of only selling quality brands that

can be maintained, serviced and repaired and that become lifelong pieces of equipment that do not end up in landfill. We supply Aspirational Products for Inspirational People.

### BRANDS ON STAND INCLUDE:

BlueWater Ropes  
CMI  
Crazy Creek (NEW)  
Dobi Rope Brush  
Fox 40

GSI Outdoors  
Maillon Rapide  
MSR  
Outside Inside Gifts  
PackTowl

Petzl  
Platypus Hydration  
ROK Straps  
SealLine  
Storm Care

Therm-A-Rest  
TuffTec  
UCO Gear

## Spika



David Abela  
0413 865 533  
david@spika.com.au  
spika.com.au

B19

Spika is Australia's top choice for firearm safes, outdoor apparel, and shooting accessories. We've come a long way from our modest Melbourne origins to become a global brand, serving customers on all major continents. Despite our worldwide reach, our roots remain firm down under, offering unparalleled support and terms to 90% of the nation's independent outdoor retailers. Every Spika product is meticulously designed in-house and rigorously tested across Australia and New

Zealand, ensuring uncompromising quality and peace of mind in the field. This includes our exclusive Biarri camouflage pattern, capturing the essence of the AUNZ landscape like no other, all backed by unrivalled customer support. We create for all who share our passion for the outdoors. Adventurers that want to push further in comfort. Our mission is clear - To provide the best gear possible to GET OUTSIDE.

### BRANDS ON STAND INCLUDE:

Spika

## Spotters Shades



Leah Hill  
0403 583 708  
info@spotters.com.au  
www.spotters.com.au

C20

*For over 25 years, Spotters has proudly represented the essence of Australia through our exceptional eyewear. As a 100% Australian-owned brand and a family-run business, we are dedicated to providing you with sunglasses that are unique in design and functionality. Experience the highest level of protection and comfort with Spotters. Our sunglasses are specifically crafted*

*to withstand Australia's toughest conditions, shielding your eyes from harsh UV exposure and combating extreme glare. With our commitment to innovation and the use of advanced materials, you can trust that every pair of Spotters sunglasses is built to last. Elevate your style and protect your eyes with Spotters.*

### BRANDS ON STAND INCLUDE:

Spotters Sunglasses

## Supex Products



Gavin Kennard  
02 4823 6001 / 0477 960 094  
gavin@supex.com.au  
www.supex.com.au

B2

*For 50 years, our family's love for the great outdoors has driven Supex, a brand born from our genuine passion to equip fellow adventurers with top-notch gear. It all started when Grandpa bought a metal fabrication company in Sydney back in '73. He started sharing creations designed for his own adventures, quickly transforming the business into one of Australia's top camping, RV, and caravan brands.*

*Three generations later, we continue to inspire and support adventurers and explorers with gear — and advice — they can trust. Now based in Goulburn, NSW, we're still proudly Aussie owned-and-operated. We offer over 2,000+ products, from personalised caravan starter packs to camping essentials, all available directly or through trusted retailers across Australia, New Zealand, and beyond.*

### BRANDS ON STAND INCLUDE:

Trekway

Wanderlite

Supex

## Teko Socks



Paul Knight  
0459 295 390  
sales.teko@tekoforlife.com.au  
www.tekoforlife.com.au

A8

*TEKO socks are designed to be the go-between, between YOUR foot and YOUR footwear. A TEKSO sock plays a crucial role in managing moisture, friction, comfort and performance.*

*We do all of this and more by thinking about how we engineer our socks and acting on how this impacts the planet. All TEKSO Socks are produced in Italy, using renewable energy based on seasonal availability at our factory which is based in the foothills of the Italian Dolomites.*

### BRANDS ON STAND INCLUDE:

Teko Socks

silwy.de

silwy®  
MAGNETIC SYSTEM



✓ No more rattling tableware

✓ No more sliding drinkware

✓ 100 % space efficiency

✓ Made in Germany with LOVE



 **Everything**  
caravans

174 Boundary Rd  
Braeside, Vic, 3195  
03 9574 1900  
trade@everythingcaravans.com.au

## Textile House / Rainbird



Josie Raineri  
josier@texhouse.com.au  
1300 000 250  
sales@texhouse.com.au  
textile-house.com.au

D5

*Rainbird is an Australian owned and operated business, based in the heart of Melbourne, Victoria. As a small team we're passionate about the products and services we provide and are committed to exceeding the expectations of our customers. At Rainbird, we've dedicated ourselves to making it better no matter the*

*weather. For almost 40 years we have been designing premium weatherproof gear, including workwear, that looks great and you will want to wear. Loved by all who count on us for their comfort, protection and style, our products have been designed with performance and functionality in mind - no matter the forecast.*

### BRANDS ON STAND INCLUDE:

Rainbird Workwear & Rainbird Clothing

## Tonic Polarised Eyewear



Doug Phillips  
0466 112 681  
doug@toniceyewear.com.au  
toniceyewear.com

A7

*TONIC Glass Photochromic lenses, Copper or Grey, darken and light depending on ambient light conditions. These lenses have been designed and developed to give the highest quality optics in all conditions. Looking through TONIC Photochromic lenses you will see that the colour saturation for reds, blues and greens is more vibrant than ever before.*

*Team this with TONIC Arc™ to absorb dangerous reflective glare from entering your eyes and the decentred properties of our lenses for accuracy and depth gives you, the wearer, a view that is truly overwhelming.*

### BRANDS ON STAND INCLUDE:

Tonic Eyewear

## Top End Campgear



Greg Inwood  
1300 119 906  
support@topendcampgear.com.au  
www.topendcampgear.com.au

D11

*Top End Campgear was founded in 2015 by a gentleman named Jim Crawford. He spent his early years driving trucks in the Top End and designed the Long Haul Camp Kitchen, Gas Bottle Holders, Fire Pits, BBQ Plates & other 4WD equipment over 30+ years whilst on the road.*

*Top End Campgear became a part of the Smarttek product range in early 2023 and we are now responsible for the legacy of Jim's Products.*

### BRANDS ON STAND INCLUDE:

Top End Campgear



## Westbrands



Roy Williams  
07 5551 0391  
sales@westbrands.com.au  
www.westbrands.com.au

A3

Westbrands is an online wholesaler supplying retailers in Australia and New Zealand. We distribute quality products within the outdoor and security markets and operate a streamlined business model to offer its customers a fast, efficient and cost-effective supply solution.

- 24/7 Online ordering with guaranteed Next-Day-Despatch
- Displayed Stock Quantities
- Payment by Visa, MasterCard or American Express

### BRANDS ON STAND INCLUDE:

Maxpedition  
Powertac

Modestone  
Tough Hook

Key Bak  
Boomerang

Garrett Security Metal  
Detectors

## WildAir Outdoors



Grant McCance  
0417 840 192  
info@wildairoutdoors.com.au  
www.wildairoutdoors.com.au

B21

WildAir Outdoors was established to bring some of the world's favourite lifestyle, travel and outdoor clothing and accessories brands to the Australian and New Zealand Markets so you can express yourself in all of your adventures. As travel and outdoor enthusiasts, we support brands that not only make great products, but

also have a reason for being. Many of our brands are committed to promoting environmental stewardship, so you can make a difference while experiencing all that the great outdoors offers, whether that be in the park next to your house, at the beach or climbing overseas.

### BRANDS ON STAND INCLUDE:

Bedrock Sandals  
ENO

Farm to Feet  
Grüezi Bag

KAVU  
Kupilka

Mountainsmith

## Wildflame Outdoors



Louis Alexander  
1300 690 772  
sales@wildflameoutdoors.com.au  
www.wildflameoutdoors.com.au

C17

Wildflame Outdoors sources the most innovative outdoor cooking and adventure brands from around the world and makes them available in Australia. As the exclusive wholesalers and distributors of premium brands Camp Chef and Teton Sports, we are dedicated

to transforming the way Aussies experience nature by offering the best in outdoor cooking and durable, affordable gear accessible to everybody for every adventure.

### BRANDS ON STAND INCLUDE:

Teton Sports

## Wildtrak Leisure Australia



Roger Brown  
0479 084 649  
rbrown@austwide.com.au  
www.wildtrak.com.au

C5

*Wildtrak has been developed by campers for campers who demand products that are reliable, functional, and affordable. The team at Wildtrak live and breathe the outdoors with over 35 years' experience working in the outdoor leisure industry. Our range covers everything for the outdoor adventurer, 4WD, camping, RV and*

*Touring. We are a proudly Australian owned and operated business supplying all 4 corners of Australia. We share the same passion for the outdoors as our consumer who use our products so when you're looking to CHOOSE YOUR OWN ADVENTURE we would like Wildtrak to be your first choice!*

### BRANDS ON STAND INCLUDE:

Wildtrak  
Thorny Devil

OzOcean  
Coleman

Good Vibe

## XTM Performance



Alan Dower  
(03) 5261 6948  
admin@xtm.com.au  
www.xtm.com.au

B7

*Specialists in technical adventure apparel that helps people go further and thread lighter. All XTM products are designed to be functional, versatile and innovative. As a brand XTM takes huge pride in being*

*the first Australian clothing brand in the outdoor industry to be fully certified CARBON NEUTRAL. DO GOOD, BE FREE, HAVE FUN!*

### BRANDS ON STAND INCLUDE:

XTM Performance

# AUSTRALIAN ADVENTURE EXPO 2025

## SAVE THE DATE



**Brisbane Showgrounds  
Exhibition Building**

**5th & 6th  
March 2025**



Proudly organised by Brooks Events Pty Ltd  
PO Box 33, Oyster Bay NSW 2225

+61 2 9528 5791    0402 206 942

info@ausadventureexpo.com.au

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